

OUTSOURCING CONTRACT WIN FOR

BROKER DIRECT

Broker Direct Plc is delighted to announce that it has won a major contract with existing partner Zurich, to provide the front-end servicing and administration for Zurich branded personal lines motor and household products distributed through regional brokers. This latest development, which has been agreed for an initial 5 year period, supports a strengthened relationship between Zurich and Broker Direct.

Terry Stanley, Chief Executive of Broker Direct said:

“Over the past 15 years we have developed some very slick and efficient ways of building and administering personal lines products through brokers as part of our core business. In recent years, we have been developing partnerships where we can make use of these skills and abilities. This has resulted in the development of the Third Party Administration side of our business which we fully intend to grow. This latest arrangement with Zurich is the most significant contract win for us to date and we are confident we can help support Zurich’s plans to grow their personal lines business.”

Karl Bedlow, personal lines managing director of Zurich, said:

“The low-cost operating models which underpin Broker Direct will help to ensure delivery of a competitive Zurich-branded proposition, meaning Zurich is well positioned to evolve rapidly in the ever changing personal lines market.”

-ENDS-

For more information relating to any of the above please feel free to contact:

Broker Direct Plc
Terry Stanley – Chief Executive
Tel: 01204 600 260
Mobile: 07710 579 783
Email: terry.stanley@brokerdirect.co.uk

Editors' Notes

Broker Direct Plc

Established in 1997 Broker Direct Plc, is an insurance management and underwriting agency, offering product development, distribution, underwriting analysis, premium administration, full claims handling facilities and sophisticated management information.