

More Options for Broker Direct Brokers

Broker Direct are proud to announce the launch of ***BD HomeOptions***, a new household insurance product developed in partnership with, and underwritten by AXA Insurance.

BD HomeOptions is a standard household insurance product providing the customer with buildings, contents or combined and giving the ability to tailor other optional covers to meet their requirements. The product will be available exclusively to Broker Direct members, through OpenGI.

Terry Stanley – Director of Broker Direct said: “We are delighted to have developed this product in partnership with AXA. It is a competitive offering just at a time when our brokers’ clients need it.”

Selim Cavanagh – AXA’s Personal Lines Intermediary Sales Director said: “We recognise the strong position that Broker Direct have developed in the intermediary market and are proud to be working in partnership with them on home insurance.”

**-ENDS-
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